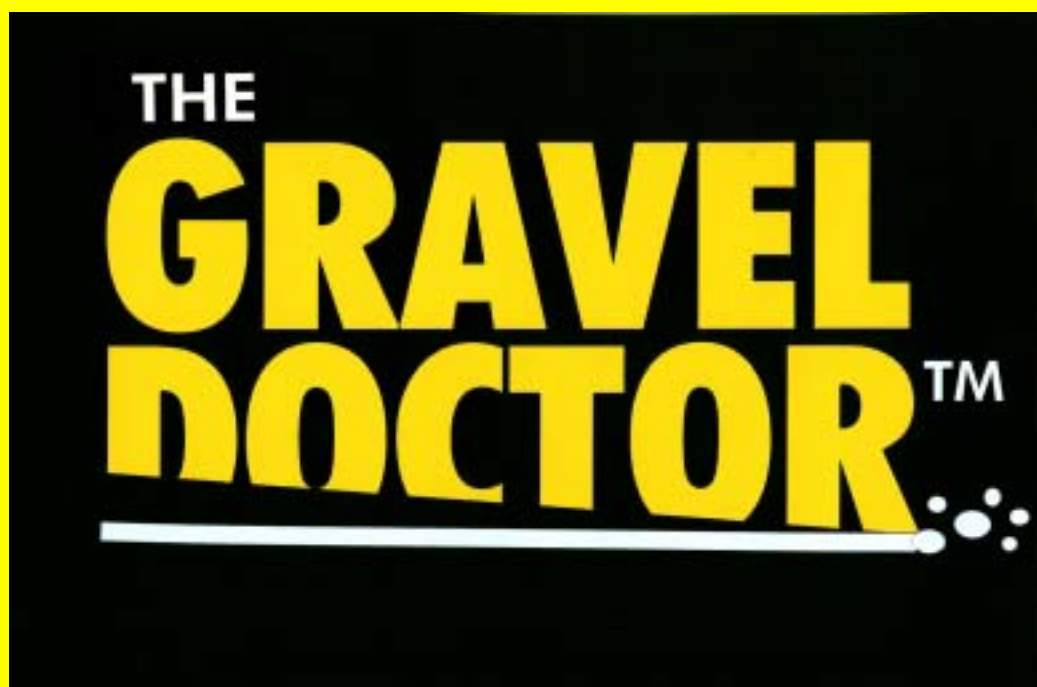


THE  
GRAVEL DOCTOR™

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BREAKING NEW  
GROUND IN  
FRANCHISE  
OPPORTUNITY





Dear Entrepreneur:

The Gravel Doctor Franchise system represents an unique and valuable self-employment opportunity – an opportunity that will allow you to build a strong and profitable business you'll be proud of.

As the exclusive Gravel Doctor Franchisee in your area, you'll be providing a service that's needed by both consumers and industry. You'll benefit from being your own boss in a business with little or no competition, and unlike other franchises, you'll never pay a royalty fee.

Every Gravel Doctor franchisee is backed by a head office management team that truly cares about your success. From training and management, to marketing and advertising, we've left no stone unturned in building a complete, easy-to-learn turn-key operation.

Please take a few minutes to read through the enclosed franchise opportunity brochure package. You'll see that not only is the Gravel Doctor a revolutionary machine for unpaved surface restoration, it's also a revolutionary new franchise opportunity as will be revealed in your investigations of the Gravel Doctor concept.

For a limited time the Gravel Doctor is offering Charter Franchises in choice territories. You owe it to yourself and to your future to explore the Gravel Doctor opportunity.

Take that next step to becoming truly independent – talk to one of our franchise representatives at 1-866-Gravel-Dr. or contact us @ [www.graveldoctor.com](http://www.graveldoctor.com).

Your Sincerely,

Norman L. Scott  
President – The Gravel Doctor (U.S.A./CAN) Inc.



# THE GRAVEL DOCTOR™ SYSTEM



The **GRAVEL DOCTOR** is a unique recycling, leveling and restoration machine that completely removes potholes and ruts from gravel roads, driveways and other un-paved surfaces. The unit can also landscape, reshape and completely renovate most un-paved surfaces – and it's fast and highly maneuverable.

When compared to conventional heavy machinery The **GRAVEL DOCTOR'S** design achieves equal or superior results, in less time, while preserving the original landscape. The **GRAVEL DOCTOR** fills an untapped niche in road and surface restoration, providing a needed consumer and commercial service that's non-polluting and economical.



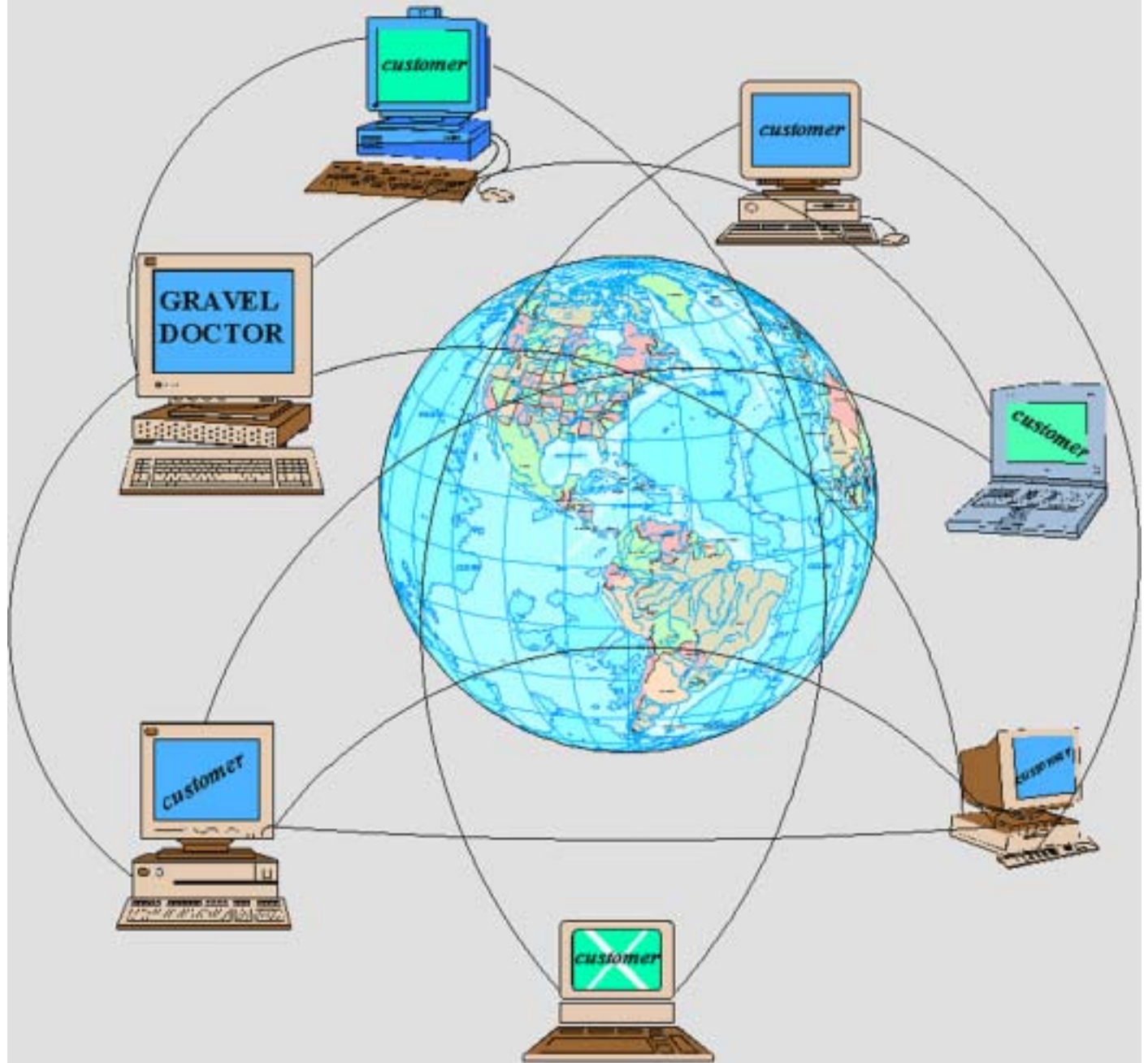
## THE GRAVEL DOCTOR™ FRANCHISE OPPORTUNITY

The **GRAVEL DOCTOR** system is unlike any other franchise opportunity available today. As a charter franchise member you'll have the potential to earn a substantial income providing a service that's better and less expensive than previous methods. Best of all, you'll enjoy the outstanding opportunity that only a business with little or no competition can provide. The **GRAVEL DOCTOR** system is one of the most complete turn-key franchise packages available. From the basic training to the world-wide web site the **GRAVEL DOCTOR** system maximizes profitability. The training is comprehensive – yet easy to understand, and it's surprising how quickly you'll learn to professionally restore un-paved surfaces with the **GRAVEL DOCTOR** system.

The

**www.graveldoctor.com**

web site connects the whole world to you !

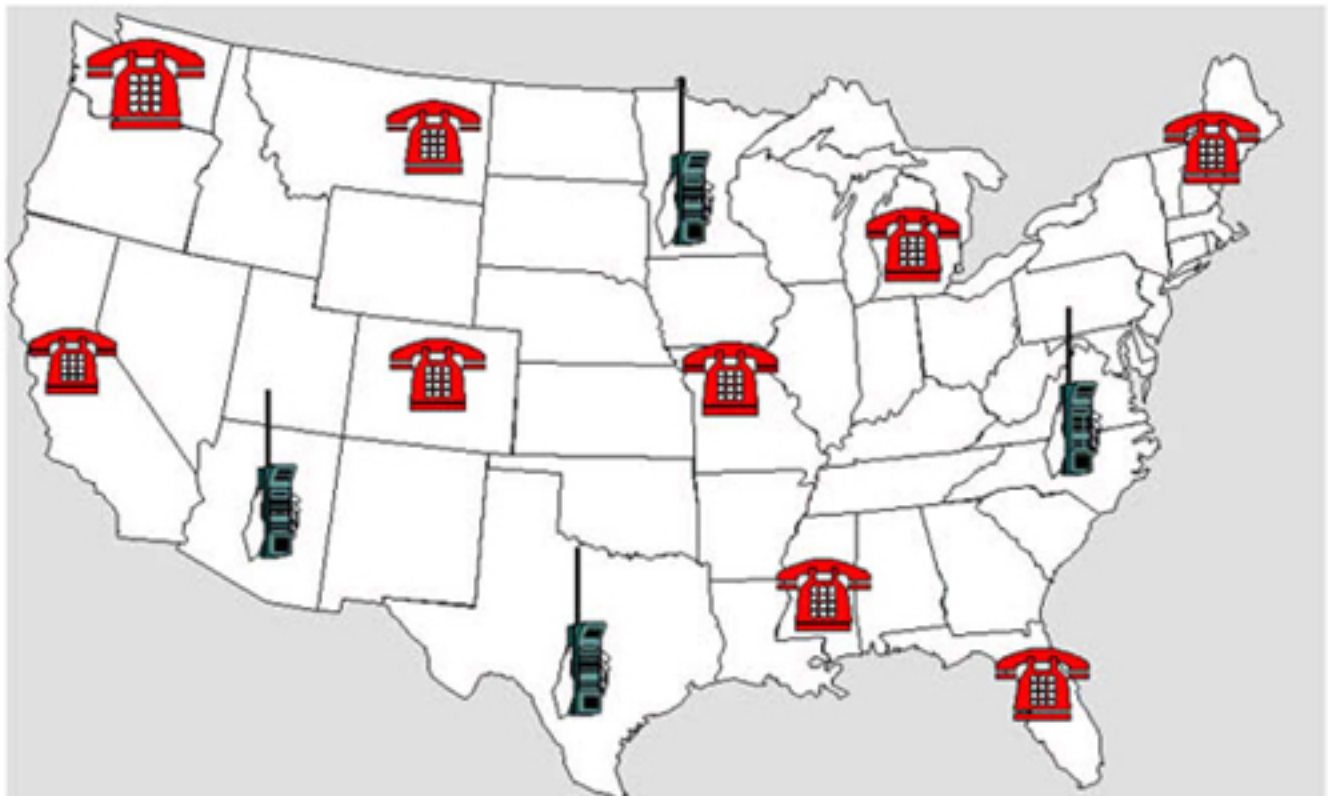


*Your customers can get estimates directly through the GRAVEL DOCTOR web site !*

# **1-866-*GRAVEL-Dr.***



**Gives your customers  
free telephone access to you  
from anywhere in North America**





**IT'S AMAZING WHAT THE GRAVEL DOCTOR™ CAN DO!!!**



**BEFORE**



**AFTER**



Your **GRAVEL DOCTOR** system franchise includes your own exclusive territory, web site and access to the **1-866-GRAVEL-Dr.** phone line. Your customers can even have you quote over the internet! You'll enjoy the healthy benefits of working outdoors providing a needed service that is 100% environmentally friendly by recycling existing material on the site.

The **GRAVEL DOCTOR** requires only one operator and makes it easy for you to expand by leasing additional **GRAVEL DOCTORS** as your business grows.

After payment of your initial fee you pay a fixed lease fee only. **NO ROYALTY FEES !!!**

You are **FREE** to keep **ALL** the profits you earn.

Minimal start-up capital is needed and in most cases you can operate out of your own home!

**FROM THIS**



**TO THIS**



**CONTACT US @ [www.graveldoctor.com](http://www.graveldoctor.com)  
1-866-GRAVEL-Dr.**



**The GRAVEL DOCTOR FRANCHISE is different from a traditional franchise. It is a program that takes the stronger aspects of a franchise operation and enhances the business by giving the franchisee as much individual entrepreneurial freedom as possible. This is facilitated through:**

- \* As few encumbrances as possible imposed by the central office, such as unnecessary paperwork, unrealistic targets and performance measures thereby allowing the franchisee to focus their energy more productively on their business.**
  
- \* No royalty fee. After payment of your initial fee, you pay a fixed lease fee only.\***
  
- \* Your own internet web-site linked to the GRAVEL DOCTOR site.  
This allows you to advertise your services and give estimates.**
  
- \* Your connection to the 1-866-GRAVEL-Dr. toll free phone line.  
(1-866-472-8353)**

**\* The initial investment for a franchise to be operated in the state of Illinois will range from \$66,500 - \$218,000.**



**UPON SUCCESSFUL COMPLETION OF THE 5 DAY GRAVEL  
DOCTOR TRAINING COURSE EACH FRANCHISEE WILL  
RECEIVE THE FOLLOWING:**

**\*\* EXCLUSIVE GRAVEL DOCTOR RIGHTS TO A  
DESIGNATED TERRITORY**

**\*\*1-GRAVEL DOCTOR RECYCLING MACHINE**

**\*\*1-GRAVEL DOCTOR ROLLER**

**\*\*1-GRAVEL DOCTOR FRANCHISE CONFIDENTIAL  
OPERATING MANUAL**

**\*\*1-GRAVEL DOCTOR MACHINE MANUAL**

**\*\*1-GRAVEL DOCTOR SALES BOOK**

**\*\*1-SET OF GRAVEL DOCTOR TRUCK DECALS**

**\*\*1-SET OF GRAVEL DOCTOR TRAILER DECALS**

**12 GRAVEL DOCTOR HATS**

**6 GRAVEL DOCTOR SHIRTS**

**1-GRAVEL DOCTOR JACKET**

**500 GRAVEL DOCTOR QUOTE FORMS (2-PART)**

**500 BUSINESS CARDS**

**500 SHEETS OF GRAVEL DOCTOR LETTERHEAD PAPER**

**SAMPLE ADVERTISING PACKAGE OF ADS & FLYERS**

**CUSTOMER PROFILES & TESTIMONIALS**

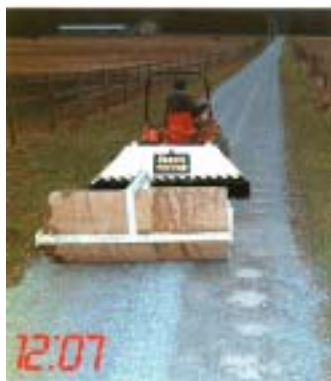
**\*\* ITEMS SO MARKED REMAIN THE PROPERTY OF  
GRAVEL DOCTOR INC.**



**THE ROAD TO SUCCESS ISN'T NECESSARILY PAVED**  
*and* **GRAVEL IS EVERYWHERE !**



**OUTSTANDING RESULTS IN JUST MINUTES**



**The process is simple. The results are extraordinary.** In just minutes the **GRAVEL DOCTOR** system fully restores, compacts and smoothes most un-paved surfaces. Potholes and ruts are completely eliminated. Existing gravel is recycled and then compacted into a rut – resistant surface that maintains the existing grade while controlling run – off. Except in extreme circumstances, no additional gravel is required. Unlike graders and other heavy equipment the **GRAVEL DOCTOR** can easily service previously inaccessible areas such as corners and areas adjacent to buildings and curbs.